

Architectural Designer specializing in hospitality-driven environments — from immersive retail, F&B and wellbeing concepts to community-focused & music-forward amenities and social experiences. A key contributor to international projects spanning residential, workplace & hospitality assets, with a parallel practice in creative direction, experiential design, brand identity, apparel design & styling.

EXPERIENCE

Flow (flow.life): Miami, FL & Riyadh, KSA — Architectural Designer/Design Project Manager **Aug. 2024 - Present**

- Serve as design liaison across Operations, Facilities, and Marketing, embedding brand identity and community experience into the architectural fabric of high-performing residential and hospitality assets.
- Partner with Construction/PM teams to lead execution, resolving field conditions with contractors to safeguard design intent.
- Design retail, F&B, and wellbeing amenity concepts — including Flow Station - an immersive sales center, Flow Grocer, Café, fitness & wellness studios, and listening lounge experiences integrated into amenity & lobby spaces.
- Drive design consistency across 10+ international assets through scalable Design Playbooks and signage packages, developed and maintained in partnership with the branding team across markets.
- Direct junior designers, AORs, consultants & vendors — including FFE & Accessories, signage fabricators, and material suppliers — through SD, DD, and CD phases, translating creative vision from leadership into cohesive, brand-aligned deliverables.

Portfolio spans South Florida (Wynwood, Brickell, Flow House, Miami, Ft. Lauderdale) & 7 assets across Riyadh, KSA

AARCH Creative Studio — Freelance Designer **Mar. 2022 - Present**

- Design architecture & interior renovation projects for private clients, coordinating directly with contractors & suppliers from concept through construction documentation and on-site construction.
- Lead brand and creative direction for lifestyle and music clients — brand books, packaging, campaigns, and content strategy.
- Design graphic identities, album covers, and merch/apparel; direct experiential design for photoshoots, events and videos; style wardrobe for recording artists, including Latin Grammy Award-winning Elena Rose, Spread Lof, Myke Towers, and others.
- Operate an independent clothing brand, overseeing design, production, and brand identity end-to-end.

Fogarty Finger: New York, NY — Junior Architectural Designer **Oct. 2019 - Jul. 2020**

- Advanced projects from schematic design through construction documentation — architectural drawings, pricing packages, and material specifications — across multiple concurrent projects.
- Reviewed & resolved RFIs, submittals & shop drawings; coordinated w/ contractors & vendors in construction administration.
- Produced client-facing concept and progress presentations, translating design decisions into clear deliverables.

JDS Development Group: New York, NY — Construction & Project Management Intern **June - Aug. 2018**

- Conducted construction inspections and material takeoffs, maintaining tracking logs and liaising with on-site contractors and suppliers to support project oversight for 111 W 57th St. (SHoP Architects).
- Led site tours for visiting stakeholders, translating technical progress into accessible narratives.

Early Experience — Design & Construction Internships **2014 – 2017**

- Developed architectural drawings and finish selections; coordinated on-site construction with contractors and vendors.
- Domo Architecture; OnSite Project (New York, NY); AyR Arquitectos (Caracas, Venezuela)*

EDUCATION

Savannah College of Art and Design — SCAD

Master of Architecture — Prof. M. Arch

B.F.A in Architecture — **Summa Cum Laude** — GPA 3.97

B.F.A in Fashion Design — Completed 155 Credits

Savannah, GA

May 2019

June 2017

Sept. 2020 - Mar. 2022

SKILLS

Design & Technical: Autodesk Revit & AutoCAD; Sketchup; Bluebeam; Enscape; AI & AI-Visualization (ChatGPT, Claude, Firefly, Gemini & Midjourney); Adobe Creative Suite (Illustrator, Photoshop, InDesign, Acrobat & more); Rhino 3D; CLO 3D; Procreate.

Language: Proficient in English and Spanish; Conversational Italian; Basic French and Portuguese.

LEADERSHIP & RECOGNITION

Press, Honors & Awards

- **SCAD** — *Design narrative across disciplines*
- **Amazing Architecture** — *Brand identity meets architecture*
- **Inkl** — *Future of workspaces*
- **Diario Las Américas** — *Miami & Saudi Arabia projects*

Certifications & Professional Associations

- **Columbia University** — Construction PM Certificate
- **Parsons** — Fashion Industry Essentials Certificate
- **OSHA 10-Hour Certificate**

- **El Estímulo** — *Architecture, fashion & entertainment*
- **Baruta en Movimiento** — *Multifaceted creative profile*
- **SCAD 2022 Fashion Scholarship Fund Competition Finalist**
- **SCAD Academic Honors & Achievement Scholarships**

- **SCAD S.B.A.** — Studio Review Critic & Teacher's Assistant
- **Universidad Simón Bolívar** — Studio Review Panel Critic
- **AIA & NOMA - Former AIAS & NOMAS**

Community Involvement: Volunteer at **Central Park Conservancy**, **Global Empowerment Mission**, and **SCAD Museum of Art**.

